TELEVISION Forecast

AUGUST 23 TO AUGUST 29 INCLUSIVE

CONRAD VEIDT

WBKB WTMJ-TV WGN-TV

Channel 4 Forecast

Baseball Telequiz-12:55 a.m.
Every day the Cubs play home

American Teleflyers-7:30 p.m. Wed.
For flying fans'

Tele-Charades-8:00 p.m. Fri.
Ed Roberts host to Collegians

Knickerbocker-7:00 p.m. Sun.
Amateurs on TV.

★ Channel 4

WBKB
Balaban & Katz

Search is On—
Seek Beauty to Reign at TV Show

The next few weeks in Chicago will be exciting!

A Miss Television of 1948 will be crowned as a feature of the first national Television and Electrical Living show to be staged at the Chicago Coliseum September 18th thru 26th.

The queen, and what a pleasant task it will be to pick her, will be selected through special rules and regulations being announced by the contest editors soon.

A highlight of the show will be the presentation of a gold crown to Miss Television by the publishers of *Television Forecast*. In addition, Miss TV will receive prizes from dealers participating in the show. Runnersup will be Maids of Honor for the Queen, and will also receive prizes, according to officials of the event.

More news about this contest will be found in future issues of Television Forecast. Watch for it, and in the meanwhile, begin your selection of a beautiful young woman you would like to see crowned Miss Television of 1948.

Inter-religious understanding is being promoted by television. Such is the report that comes from Frank M. Folsom, RCA executive interviewed this week by TV reporters and editors. By familiarizing hundreds of thousands of members of the television audience with what goes on in the other fellow's church, TV vitally supplements and enhances religious teachings.

A New York bishop, whose ordination was televised recently to an audience of 30,000 in Buffalo churches, foresees receivers in churches, parish houses, and other departments of the church where they will prove an invaluable educational medium.

Each day the culture and knowledge of Chicago and surrounding suburbs is being advanced through television visits to museums, art centers and the theater.

A revolution in teaching methods is in sight. Men of medicine witnessed this first in TV history when Northwestern University Medical School televised surgical operations for about 12,000 physicians and surgeons. With television all students see exactly what the demonstrating surgeon wishes for them to see. Dean J. Roscoe Miller of NU predicts television will more than ever contribute to our country's present and future welfare.

TV TOPICS—Army maneuvers of the active reserve units are being televised from Fort Knox to eastern seaboard residents . . . Part of WMAR-TV Baltimore's program, the training films are of educational value to young guardsmen soon to enter training . . . LeRoy Cooper of Maywood foresees the day when football scouts will do their spying in the comforts of home, instead of chilly stands . . . TV rights to Ringling Bros.-Barnum & Bailey circus have been obtained by David O. Selznik who is busy producing special television shows, soon to be released.

TELEVISION Forecast

A WEEKLY TELEVISION NEWS-MAGAZINE

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Monday

August 23, 1948

10:30 **WBKB**—WOMAN'S WORLD. Knitting instructions, with Mary L. Hahn, opening show of this one hour program.

10:45 **WBKB**—FIRST AID. Fifth Army.

11:00 **WBKB**—SHAN & KAY Figure Control. Exercise with these stay-slim experts.

11:15 **WBKB**—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of department stores.

3:00 **WTMJ-TV**—MEET YOUR NEIGHBOR. Gordon Thomas MC.

3:20 **WTMJ-TV**—LOOK AT THE NEWS.

3:30 **WTMJ-TV**—HARNESS RACING from Wisconsin Centennial grounds.

7:00 **WTMJ-TV**—TRAVELOGUE with Julien Bryan, "La Paz."

7:15 **WBKB**—TIMELY TIPS.

7:20 **WTMJ-TV**—LOOK AT THE NEWS.

7:30 **WTMJ-TV**—REEL FUN. Film variety. "Artic Thrills," & "Mechanical Doll."

7:50 **WGN-TV**—FILM. Short subjects.

WBKB—TELENEWS with Jim Ameche narrating local and national news.

8:00 **WBKB**—YOUNG & VICTOR. Bud Young and Richy Victor comedy team.

WGN-TV—NEWSREEL. Spencer Allen with the news.

WTMJ-TV—DUGOUT DOINGS—Interviews at Borchert field.

8:10 **WGN-TV**—SPORTSMEN'S CORNER with Jack Brickhouse.

WTMJ-TV—BASEBALL. Milwaukee vs. Kansas City.

8:15 **WBKB**—FASHION QUIZ. A new show.

8:30 **WGN-TV**—"THIEF OF BAGDAD." Alexander Korda film feature starring Conrad Veidt and Sabu.

WBKB—WRESTLING from Midway Arena. Russ Davis announcer.

10:30 **WBKB**—NEWS. Today's World Picture. Late news bulletins by WBKB reporters.

(Subject to Change.)

WTMJ-TV can be found on channel 3 if you reside in the extreme north side of Chicago or a northshore suburban community.

MORLEY BURTEEN

"Isn't this the night we get that face that haunts us?"

Tele-Flyer Capt. Phill Has Colorful Career

Adventures as colorful as those of a comic strip wonder man compose the life story of Phill Groh, who is "Lt. Phill" of "American Tele-Flyers" seen on WBKB, the Balaban & Katz station, Wednesdays at 7:30 p.m.

Chicago born, he enlisted in the Coast Guard in 1940, and was the first American sailor aboard a seized Nazi vessel. Seriously wounded in action with the anti-submarine patrol off the East coast, he refused a medical discharge, and returned to duty with the "ghost fleet"—95 ft. sailboats which silently prowled for subs. The 102 mile an hour wind of the 1942 Northeaster wrecked his craft and washed him ashore on Cape Hatteras. After that, the Coast Guard made his medical discharge stick.

Member of "Imaginators"

Back in Chicago, he joined with his Northwestern University friends Joe Johnson and Fred Gaines to organize The Imaginators, a team whose comic pantomime to recordings brought them bookings in many of the nation's major theaters and supper rooms.

When transportation became difficult, he learned to fly to carry the troupe to show dates. Three years of such frantic

(*Continued on page* 10)

WGN-TV Introduces Moments of Melody

"Moments of Melody," newest television show in Chicago, is being presented weekly Thursday nights on WGN-TV, in cooperation with the Civil Air Patrol. Featuring vocalists Nancy Evans and Bob Lee, pianist Bill Otto and announcer Jerry Kaufherr, a different guest star is being spotlighted each week.

An informal musical show, "Moments of Melody" drew warm response from most TV critics, and resulted in a flood of congratulatory letters from Chicagoans and suburban residents.

Nancy Evans is well known for her vocal work with Wayne King on the networks, in addition to song duties on the "Breakfast Club" and WGN shows "Song Title Time" and "Boy Meets Girl." Currently, Miss Evans is also doing vocal work with Bob Trendler's orchestra on the new Friday night WGN show, "Nine Tonight."

Baritone Bob Lee, who has appeared at the Edgewater Beach hotel, Latin Quarter and Rio Cabana, is a best-selling artist on English Columbia and HMV recordings. Bob scripts the show as well as vocalizing on it. Previous TV appearances in Chicago include an engagement on "Club Television."

"Moments of Melody" is directed by Chuck Ranallo of WGN-TV.

On the Cover

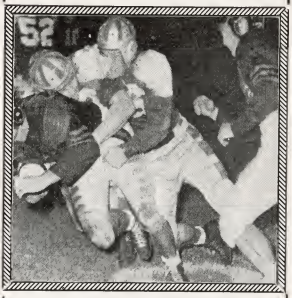
CONRAD VEIDT—Star of the "Thief of Bagdad" appears on WGN-TV's theater Monday night, August 23, when the channel nine station again presents an Alexander Korda film. Each Monday evening WGN-TV offers a revival picture.

WBKB's New Phone Number

Forget that familiar assortment of fours and sixes you formerly used to phone your comment on shows and requests for information to WBKB. The Balaban and Katz station has a big new switchboard and a new phone number—Randolph 8210.

To Those who want the FINEST

Scott Television



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SCOTT RADIO LABORATORIES, INC.

4541 Ravenswood Ave., Chicago 40, Ill.

If it is as good as a Scott it is a Scott

Tuesday

August 24, 1948

10:30 WBKB—WOMAN'S WORLD. Pets in the Home with Claire Di Maggio and Collie, Mac.
10:45 WBKB—FILM. To be announced.
11:00 WBKB—CUTTING CORNERS with Catherine Payne, homemaking expert.
11:15 WBKB—SHOPPING WITH DINNY. Helpful suggestions from a charming Miss.
12:50 WGN-TV—FILM short.
12:55 WBKB—BASEBALL TELEQUIZ. Pre-game fun!
1:00 WGN-TV—NEWSREEL. Spencer Allen narrating.
1:10 WBKB—MEET THE PLAYERS. George Janda interviews big league stars.
WGN-TV—PLAYERS OF THE DAY. Baseball interviews by Ed Cooper.
1:20 WGN-TV—BASEBALL. Cubs vs. New York, telecast from Wrigley field with Jack Brickhouse announcing.
1:25 WBKB—BASEBALL. Cubs. vs. New York Giants. Joe Wilson describing today's game from Wrigley field.
3:00 WTMJ-TV—MEET YOUR NEIGHBOR with Gordon Thomas, MC.
3:20 WTMJ-TV—LOOK AT THE NEWS.
3:30 WGN-TV—TENTH INNING. Scores of other games; interviews with fans.
WTMJ-TV—HARNESS RACING from Wisconsin state fair grounds.
7:00 WTMJ-TV—TRAVELOGUE. "Uruguay," with Julien Bryan.
7:15 WBKB—TIMELY TIPS.
7:30 WBKB—SHOPPING WITH DINNY. An evening show for the whole family.
WTMJ-TV—REEL FUN. Film variety.
7:50 WGN-TV—FILM. To be announced.
WBKB—TELENEWS with Jim Ameche narrating local, national and international news events.
8:00 WGN-TV—NEWSREEL with Spencer Allen, announcer.
WBKB—AT OUR HOUSE, featuring Jim and Edie Dexter, comedy team.
WTMJ-TV—DUGOUT DOINGS from Borchert field, Milwaukee.
8:10 WGN-TV—SPORTSMEN'S CORNER with interviews by Jack Brickhouse.
WTMJ-TV—BASEBALL. Milwaukee vs. Kansas City.
8:15 WBKB—FILM feature.
8:20 WBKB—MIDGET BOXING. Jim Ameche at ringside to describe the battle of the flea-weights.
8:30 WGN-TV—FILMS.
WBKB—FILMS.
9:00 WGN-TV—MAN ABOUT TOWN. Hal Stark introduces TV audience to celebrities about town.
10:00 WBKB—NEWS. Today's World Pictures.

(Subject to Change.)

Mac, Collie TV Star, Faces Degree Crisis

Mac, that appealing collie which Claire DiMaggio puts through his paces on WBKB's "Woman's World" Tuesdays at 10:30 a.m. faces a career crisis. He must choose between being a television actor or a show dog.

For Mac has reached an Orson Welles state of development. He meets some of the requirements for American Kennel Club's equivalent to a Ph.D., but he's flunking grammar school lessons.

Officially in Kennel Club jargon, he has "one leg toward his Companion Dog degree"—which means he has received a score of 170 in one official show. Highest designation is "Utility Dog, Tracking," which requires, among other things, that he respond to silent commands.

At that, Mac is a whizz. He has the cue system at the Balaban & Katz studio down pat. He watches the studio manager more attentively than some two-footed actors, he can tell which camera is on the air—and mugs it—and it wouldn't surprise anyone if he started pushing a dolly.

But American Kennel Club has not yet come around to awarding degrees for television proficiency. It does require, however, that a dog respond attentively only to his trainer.

And that's Mac's downfall. The crew loves him, and Mac begs for their attention and praise. Like a ham actor, he starts bowing to his public the moment he comes in. It's a hit with his audience, but Mrs. DiMaggio fears judges just won't understand.

Ask Patience of Subscribers

If you have not yet received copies of *Television Forecast*, please be patient. New subscriptions are being processed as rapidly as possible by the circulation department of this newsmagazine.

The publishers are most anxious that your copy is received on time. The most modern methods of mass distribution are being employed to mail out the thousands and thousands of issues printed weekly.

Vanity, Vanity—thy name is Edie, claims Jim Dexter, when he discovers two compacts, an alarm clock, a scarf, sunglasses, and sundry other accouterments in his wife's handbag. They share their woes and wit with the television audience in "At Our House," seen on WBKB at 8 p.m. Fridays.

Watch for

Evans

"FASHION QUIZ"

every Monday night at 8 on

WBKB

Looking and listening is profitable if you have the right answers!

EVANS FUR COMPANY

36 S. State Street

Television Forecast for

Wednesday

August 25, 1948

10:30 WBKB—RENT CONTROL, with Bea Fox. Opening show of "Women's World," one hour program for the women of Chicagoland.
10:45 WBKB—FILM.
11:00 WBKB—FASHIONS. TV fans will like this show!
11:15 WBKB—SHOPPING WITH DINNY. Accompanying this Miss on a tour of a department store.
12:50 WGN-TV—FILM short.
12:55 WBKB—BASEBALL TELEQUIZ. Pre-game fun!
1:00—WGN-TV—NEWSREEL with Spencer Allen narrating.
1:10 WBKB—MEET THE PLAYERS. George Janda, TV reporter, interviews baseball players.
WGN-TV—PLAYERS OF THE DAY. Meet the stars as interviewed by Ed Cooper.
1:20 WBKB—BASEBALL. Cubs vs. New York at Wrigley field, with Jack Brickhouse describing the game.
1:25 WBKB—BASEBALL. Cubs vs. New York. Channel 4 presents Joe Wilson at the mike.
3:00 WTMJ-TV—MEET YOUR NEIGHBOR with Gordon Thomas.
3:20 WTMJ-TV—LOOK AT THE NEWS.
3:30 WGN-TV—TENTH INNING with scores of other games and interviews of Cub fans.
4:00 WTMJ-TV—CHILDREN'S CORNER.
4:15 WTMJ-TV—GRAND CIRCUIT RACING from Wisconsin state fair.
7:00 WTMJ-TV—WISCONSIN AT WORK. Films on state industries.
7:15 WBKB—TIMELY TIPS.
7:20 WTMJ-TV—LOOK AT THE NEWS.
7:30 WBKB—AMERICAN TELEFLYERS. Flying fans will like this show.
WTMJ-TV—REEL FUN. Film variety.
WGN-TV—FILM.
7:35 WGN-TV—PERSONALITY PROFILE. Interviews conducted by Dorsey Conners.
7:50 WGN-TV—FILM SHORT.
WBKB—TELENEWS with Jim Ameche narrating.
WTMJ-TV—NBC NEWSREEL.
8:00 WBKB—PARS, BIRDIES & EAGLES. Golf show from St. Andrews, Mission Hills, and Indian Head.
WGN-TV—NEWSREEL. Late news filmed and edited by the WGN-TV staff.
WTMJ-TV—DUGOUT DOINGS. Carl Nelson, MC.
8:10 WGN-TV—SPORTSMEN'S CORNER.
WTMJ-TV—BASEBALL. Milwaukee vs. Kansas City.
8:30 WBKB—WRESTLING from Rainbo arena; Russ Davis announcer.
WGN-TV—FILMS. To be announced.
9:00 WGN-TV—CLUB TELEVISION. Chicago's original TV variety show with guests from stage, theater, and supper clubs. Bob Trendler conducts the orchestra.
10:30 WBKB—NEWS. Today's World Picture.

(Subject to Change.)

KUKLA, Fran and Ollie Take Part in Pageant

Dragon Retreat, Vermont

Hello Boys and Girls:

I've finally been able to get back to by letter-writing to my WBKB friends. I'm sorry I haven't written sooner, but I've been terribly busy and I know that you enjoyed hearing from Ollie, Fran, and even Mme. Oglepuss! I'm sure they've kept you up on the news.

Did they tell you about our birthday party? We had a wonderful time —Ollie and I—and we got some lovely presents, too.

I got a new pair of mittens from Fran and some cookies from Ollie's mother and a book on wild flowers from Colonel Crackie and lots of other nice things.

Ollie got a handsome new toothbrush, a summer muffler and some maple candy.

The big news is the Pageant we gave on the lawn last week. It was really a beautiful production. Reminded me a little of some of the Kuklapolitan Pageants on "Junior Jamboree," only it was out of doors and it was more historical. I guess they give it every year at Dragon Retreat. All the guests take part and let me tell you it's a big cast.

Ollie's Aunt Dorothy always directs and believe me she was really tired out after it was all over. She made all the costumes, too. You know, the more I see of Aunt Dorothy the more I think Ollie resembles her . . . not so much in looks as in talent and things like that. (She has just completed her thesis on the history of Dragons, entitled "The Effect of Dragons on Modern Civilization" and it is a scholarly work. I must get Ollie to report on it this Fall.

Anyway, the Pageant was lovely even though we did have to use Mme. Oglepuss. She raised such a fuss about not being in it, that Aunt Dorothy wrote a special part just for her. She carried a spear in the twenty-first tableau. She looked like Pocahontas but she was supposed to be an Egyptian Queen.

Fletcher did a fine part . . . The Rabbit convention was postponed again, so he was here for the rehearsals and everything. He played the part of a Green Mountain Boy in the American Revolutionary tableau.

Ollie spoke all the major lines and I played the parts of Siegfried and St. George in their respective scenes. I also worked the lights.

Fran sang some lovely songs and played the parts of various Princesses, looking just beautiful in the different costumes. Mercedes and Cecil Bill did sound effects and Colonel Crackie did living statues.

Beulah did all the musical background with the help of Ollie's Mother and Father and Uncle Dorian (Ollie's Father's brother). (He has a crush on Aunt Dorothy, by the way.) They had a string ensemble consisting of the zither, the mandolin, the harmonica and the tambourine. It was fine, really fine! Well, needless to say the show was a big success. It was quite late when all the people left.

The evenings are very cool up here so we all went in by the fire and toasted marshmallows and told ghost stories. I was so tired that I nearly went to sleep right there in front of the fire. Fran sang us a lullaby and then we all turned in. I went to sleep as soon as my head hit the pillow.

Well, I thought things were too calm around here. Guess what happened this morning? There was a knock on the door just after breakfast . . . Ollie asked who it was and got a loud and hearty "CUCKOO!" in return . . . I thought he would drop through the floor . . . he ran outside and dived into a raspberry bush . . . refused to budge even after we proved that it was just Mercedes playing a joke on him.

He's better today but still badly shaken. Well, that's all for this week. Our love to you, and we'll see you soon.

Kukla.

Camera Company Sponsors Show

The amateurs who hope to turn into the kind of stars who face the flash bulb brigade are now brought to Chicago televiewers by a manufacturer of photographers' supplies. Beacon Camera company now sponsors the Knickerbocker Show, featuring Russ Davis and telecast by WBKB, the Balaban & Katz station at 7 p.m. Sundays.

NANCY EVANS—Feature vocalist on WGN-TV's "Moments of Melody" on Thursday evenings.

Television Forecast for

Thursday

August 26, 1948

10:30 WBKB—WOMAN'S WORLD. Mary Martensen cooking demonstration.

11:00 WBKB—THE DEXTERS. Jim and Edie, a comedy team.

11:15 WBKB—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of some store.

12:50 WGN-TV—FILM SHORT. To be announced.

12:55 WBKB—BASEBALL TELEQUIZ. Play it before the game.

1:00 WGN-TV—NEWSREEL with Spencer Allen.

1:10 WBKB—MEET THE PLAYERS with George Janda, TV reporter.
WGN-TV—PLAYERS OF THE DAY. Pre-game interviews with Ed Cooper.

1:20 WGN-TV—BASEBALL. Cubs vs. Boston from Wrigley field, with Jack Brickhouse announcing.

1:25 WBKB—BASEBALL. Cubs vs. Boston Braves, with Joe Wilson at Wrigley field.

3:00 WTMJ-TV—MEET YOUR NEIGHBOR with Gordon Thomas.

3:20 WTMJ-TV—LOOK AT THE NEWS.

3:30 WGN-TV—TENTH INNING with scores of other games and interviews with fans.

4:00 WTMJ-TV—CHILDREN'S CORNER.

4:15 WTMJ-TV—HARNESS RACING.

7:00 WTMJ-TV—ADAM VS. EVE.

7:15 WBKB—TIMELY TIPS.

7:20 WTMJ-TV—NEWS.

7:30 WBKB—SHOPPING WITH DINNY.
WGN-TV—MOMENTS OF MELODY with Nancy Evans and Bob Lee, vocalists, and Bill Otto at the piano. A new guest artist on each show. "Carousel," medley to be featured.
WTMJ-TV—REEL FUN. Variety show.

7:50 WBKB—TELENEWS with Jim Ameche narrating.
WTMJ-TV—NBC NEWS.

8:00 WBKB—MOVIE THEATER OF THE AIR with Franklyn Mac Cormack.
WGN-TV—NEWSREEL, with Spencer Allen.
WTMJ-TV—DUGOUT DOINGS from Borchert field.

8:10 WGN-TV—SPORTSMEN'S CORNER with Paul Fogarty.
WTMJ-TV—BASEBALL. Milwaukee vs. Kansas City.

8:30 WGN-TV—WRESTLING MATCHES from Madison Athletic club, with Jack Brickhouse.

9:30 WBKB—NEWS Today's World Picture.

(Subject to Change.)

WGN-TV Scrapbook Becomes "Man About Town"

The WGN-TV Scrapbook, a Tuesday night feature of the channel nine station for several months, has undergone a revision and title change. Entitled "Man About Town," the show will feature WGN-TV announcer Hal Stark as host to introduce interesting personalities from all occupations and walks of Chicago life.

"Man About Town" directed by Glenn Ransom, will be telecast Tuesdays at 9 p.m. except in cases of night ballgames.

WGN-TV Test Pattern

WGN-TV daily telecasts its test pattern from 11 a.m. to 5 p.m. for the benefit of service men making installations or adjustments of receivers. The pattern will also be seen Monday through Friday from 7 to 7:30 p.m. and from 7:30 to 8 on Saturday and Sunday.

Capt. Phill . . .

(*Continued from page* 4)

activity brought the day he was suddenly tired and fed up with show business.

Phill hopped a plane to New Mexico and signed up with the state archeological society.

Archeology Is Hobby

Archeology had always been a hobby, he explains. He went on expeditions to dig in Indian ruins in Mexico and New Mexico, and finally settled down as a member of the Laboratory of Anthropology at Santa Fe. Encountering a friend at Rody Little Theater in Albuquerque stopped that. He threw down his pick and shovel and returned to Chicago.

He encountered Beverly and Hill Carruth at a meeting of the Aviation post of the American Legion. They talked flying, show business and television, with the result that they joined forces to produce "American Tele-Flyers" for air-minded 'teen agers who watch WBKB.

Notes from Readers . . . .

Letters should be addressed to the Editor, *Television Forecast*, 185 North Wabash, Chicago, Ill.

Sirs:

This is the best television magazine I have seen . . . I am especially interested in stories about what to expect in TV.

ELGIN, ILL. WILBERT F. MEIER

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I am happy to be a charter member subscriber of your publication, and am sure that most all receiver owners feel the same way.

CHICAGO, ILL. WILLIAM H. RAITH

Sirs:

Keep the magazine coming . . . it is enlightening, instructive and entertaining.

CHICAGO, ILL. J. F. HARRINGTON

Sirs:

Our eight children, ranging from three to seventeen enjoy television . . . Have wanted to write before to tell you how much we like your publication.

HINCKLEY, ILL. MRS. W. DANEKAS

Sirs:

Television Forecast—"a must with us."

MICHIGAN CITY, IND. W. C. KAMBS

Sirs:

I would not be without it for double the cost.

HIGHLAND PARK, ILL. E. R. MITCHELL

Sirs:

On several occasions I have had the opportunity to see your publication, and you are to be complimented on its very interesting and informative make-up.

CHICAGO, ILL. C. C. HAMMACK
Producer, Motion Pictures

Television Forecast for

Friday

August 27, 1948

10:30 **WBKB**—WOMAN'S WORLD. Fashion show opens this one hour show.

10:45 **WBKB**—FILM.

11:00 **WBKB**—AMERICAN MEDICAL ASSOC.

11:15 **WBKB**—SHOPPING WITH DINNY. Accompany this Miss on a mythical tour of some department store.

12:50 **WGN-TV**—FILM short.

12:55 **WBKB**—BASEBALL TELEQUIZ. Play it before the game.

1:00 **WGN-TV**—NEWSREEL with Spencer Allen.

1:10 **WBKB**—MEET THE PLAYERS with George Janda, your TV reporter.
WGN-TV—PLAYERS OF THE DAY. Interviews with Ed Cooper.

1:20 **WGN-TV**—BASEBALL. Cubs vs. Boston Braves at Wrigley field with Jack Brickhouse.

1:25 **WBKB**—BASEBALL. Cubs vs. Boston. Joe Wilson describes today's game from Wrigley field.

3:00 **WTMJ-TV**—MEET YOUR NEIGHBOR with Gordon Thomas.

3:20 **WTMJ-TV**—LOOK AT THE NEWS.

3:30—**WGN-TV**—TENTH INNING. Scores of other games; interviews with fans.
WTMJ-TV—WHAT'S NEW. Ask Nancy Grey.

4:00 **WTMJ-TV**—CHILDREN'S CORNER.

4:15 **WTMJ-TV**—MOTORCYCLE RACING from State fair grounds.

7:00 **WTMJ-TV**—SPELLBALL. Quiz show from studio.

7:15 **WBKB**—TIMELY TIPS.

7:30 **WBKB**—FILM.
WTMJ-TV—REEL FUN.

7:50 **WGN-TV**—FILMS to be announced.
WBKB—TELENEWS with Jim Ameche.
WTMJ-TV—NBC NEWSREEL.

8:00 **WBKB**—TELE-CHARADES with Ed Roberts and NU and U of C guests.
WGN-TV—NEWSREEL with Spencer Allen. Local, national and international.
WTMJ-TV—SPECIAL EVENTS. To be announced.

8:10 **WGN-TV**—SPORTSMEN'S CORNER with Paul Fogarty.

8:30 **WBKB**—FOOTBALL! Chicago Rockets vs. Los Angeles Dons, telecast direct from Soldier Field. WBKB will televise all Rocket home games.
WGN-TV—FILMS.

9:00 **WGN-TV**—BOXING. Amateur fights from Madison Athletic club, with Jack Brickhouse.

(Subject to Change.)

Television Forecast for

Saturday

August 28, 1948

12:50 WGN-TV—FILM SHORT. To be announced.

12:55 WBKB—FILM SHORT.

1:00 WGN-TV—NEWSREEL, with Spencer Allen.

1:10 WBKB—MEET THE PLAYERS with George Janda, TV reporter.
WGN-TV—PLAYERS OF THE DAY with Ed Cooper's interviews.

1:20 WGN-TV—BASEBALL. Cubs vs. Boston at Wrigley field.

1:25 WBKB—BASEBALL. Cubs vs. Boston. Joe Wilson announcing.

2:30 WTMJ-TV—THOSE KEEN TEENS. Variety show.

3:00 WTMJ-TV—WILD WEST THEATER.

3:30 WGN-TV—TENTH INNING. Scores of other games; interviews.

7:00 WTMJ-TV—STUDIO SHOW.
WBKB—TIMELY TIPS.

7:30 WTMJ-TV—REEL FUN.

7:45 WTMJ-TV—GOLDEN WEDDING SHOW. Salutes to married couples.

8:00 WGN-TV. NEWSREEL.

8:15 WBKB—FILM SHORTS.

8:30 WBKB—WESTERN FILM.

9:30 WBKB—NEWS. Today's World Picture.

(Subject to Change.)

WTMJ-TV
Channel 3

Only north Chicago and northshore suburban residents of Illinois and Wisconsin are able to receive WTMJ-TV, Milwaukee, on their telereceivers. WTMJ-TV is on channel 3. Each week the programs of this Wisconsin station are carried for the convenience of readers residing in the above-named regions.

Maywood Park Officials Commend WBKB Telecasts

The ever-growing number of television set owners in the Chicago area are becoming rabid night harness racing enthusiasts thanks to the technical prowess of Station WBKB, who devoted one night each week to telecasting Maywood Park's race card.

While thousands of fans stormed Maywood's turnstiles for such harness classic as the $10,000 Preview Trot and the Chicago Pacing Derby, video set owners could sit back and relax while enjoying perfect views of the races.

When WBKB first took its cameras to Maywood Park in the spring of 1947, it made Maywood the first night harness track in the country to have its races televized. New developments in production this year have greatly enhanced night harness telecasting.

Use Three Cameras

In 1947, two cameras were used, mounted high above the judges' stand over the finish line. This year three roving eyes were in operation. In addition to the finish line camera, one was erected at the clubhouse turn and one on a high platform in the middle of the infield. Thus televiewers would catch the field leaving the starting gate, get a head-on picture as the horses pounded into the first turn followed by a clear-cut shot of their progress through the backstretch into the home stretch where the finish line camera would pick them them up again.

Interview Audience

Interviewer Vin Gottschalk of WBKB, established himself in the far club house box, directly below the camera located there. From this spot he talked with such celebrities as Eugene Hayes, chairman of the Illinois Harness Racing Commission; Lois Fraser, whose father owns the famed pacer, Dr. Stanton; Mr. and Mrs. Silas Thompson, whose Jimmy Creed won the $10,000 Pacing Derby; and a host of other standout personages. These interviews usually took place after every other race on the card.

Special events at the park also were

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Sunday

August 29, 1948

12:50 WGN-TV—FILM short.

12:55 WBKB—FILM short.

1:00 WGN-TV—NEWSREEL. Local, national and international news events.

1:10 WBKB—MEET THE PLAYERS. Pre-game interviews with George Janda.
WGN-TV—PLAYERS OF THE DAY. Ed Cooper introduces you to baseball stars.

1:15 WTMJ-TV—DUGOUT DOINGS. Interviews from Borchert field, Milwaukee.

1:20 WGN-TV—BASEBALL. Cubs. vs. Philadelphia, from Wrigley field, with Jack Brickhouse announcing.

1:25 WBKB—BASEBALL. Cubs vs. Philadelphia. Joe Wilson describing today's game from Wrigley field.
WTMJ-TV—BASEBALL. Milwaukee vs. Minneapolis at Borchert field.

3:30 WGN-TV—TENTH INNING. Scores of other games; interviews with fans.
WTMJ-TV—OUTDOOR THRILLS. "Atlantic Salmon."

3:45 WTMJ-TV—BASEBALL. Milwaukee vs. Minneapolis, second game.

7:00 WBKB—KNICKERBOCKER SHOW. Chicago's first amateur hour on TV. Russ Davis, master of ceremonies.

8:00 WGN-TV—NEWSREEL REVIEW, with Spencer Allen narrating.
WBKB—TELENEWS with Jim Ameche.
WTMJ-TV—TEEVEE VARIETIES. Milwaukee talent.

8:10 WGN-TV—GLOBAL GLIMPSES. Film.

8:30 WGN-TV—CROSS QUESTION. Another law suit is enacted in the WGN-TV courtroom in this fictional but realistic studio presentation.
WBKB—FILM. To be announced.
WTMJ-TV—NEWS DIGEST.

8:50 WTMJ-TV—EVENING THEATER. "Lady Hamilton," with Vivian Leigh, Lawrence Olivier. An Alexander Korda film.

10:00 WBKB—NEWS. Today's World Picture.

(Subject to Change.)

Maywood Park . . .

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telecast. On June 18, the night of the $10,000 Preview Trot, WBKB had its cameras focused on the entrance gate where each lady guest was presented with a corsage of orchids flown in from Hawaii, a stunt unique in the race track business. Gottschalk was on hand, too, to get the ladies' impressions of their lovely gifts as they entered the gates.

Cover Special Races

Telecasts of the races took place on each Thursday night during the first month of the meeting, then were switched to Tuesday night. On the nights of both $10,000 stakes, however, WBKB's smooth-working staff was in operation to give video owners a graphic picture of the midwest's top harness classics.

Joe Wilson capably handled the narrating duties during the race telecasts, filling in with color and background on the horses, track, and events.

All things considered, is there any reason why Chicago's televiewers should not have become avid followers of the sulky sport from the comfort of a front room easy chair or other video vantage points.

At the conclusion of the meeting Maywood's President Robert G. Johnson and General Manager Sam Wiedrick were quick to agree that WBKB had done an outstanding job.

Cubs Play NY, Boston

Chicago Cub fans who prefer to watch their games via television have an exciting week ahead: the home team faces New York and Boston. Tuesday, August 24, the Cubs begin a two-day battle against New York. Beginning Thursday, Boston will play three games at Wrigley field. Sunday, August 29, will find the Cubs playing Philadelphia.

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